

Jible Mathew

USER EXPERIENCE / PRODUCT STRATEGIST

📍 BANGALORE / KARNATAKA



EMAIL ADDRESS

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MOBILE NUMBER

+91 944 934 5954

SKETCHING
PROTOTYPING
WIREFRAMING
VISUAL DESIGN

PRIMARY DEVICE



ABOUT ME....

He is a User Experience and design(UX) expert with 18+ yrs Exp. He is focusing primarily on User Experience for web, desktop, and mobile applications. It includes everything from observations he make as a UI consultant, to offering enhancements in the field of UX.

Over the past years, he have lead teams and specialized skills in creating User Interfaces for Mobile, tablets, Web & Enterprise applications. Possess a good understanding of design patterns, standards, conventions, and best practices used in the development of modern applications. A perfect blend of Business know-how, Technical Knowledge and Creative Design thinking.

Domain knowledge includes **Retail, AV Industry, Healthcare, Embedded, Finance, Energy, etc**

CURRENT ACHIEVEMENT....

Connected PA System

Mobile app that consolidates all Connected PA components (mics, mixers, loudspeakers, etc.) to allow novice users to easily and successfully leverage digital portable products.

- Selected in top five for Music Awards for **SXSW 2018**
- Design Patent** for Connected PA
- Award for "**Best of Show 2017**"



www.jiblemathew.com



in.linkedin.com/in/jiblemathew



www.flickr.com/photos/12438485@N05/

WORK JOURNEY

JIFFY.AI

May 2021 – today



Director – Design & User Experience

Strategizing & Defining Design direction for the Next generation No Code - Low Code Platform

HARMAN (A Samsung Company)

Mar 2008 – April 21



Sr. Solution Architect - User Experience

UI/UX Designer for AV products, web, desktop, & mobile apps. Team management & Client Interaction

Sobha Renaissance IT

Dec 2007 – Mar 2008



Associate Manager – Marketing & Communication

Taking care of MarCom & UI Consultant for all their products. Team management

Sapient Corporation

Apr 2005 – Nov 2007



Creative Designer

Web and mobile app design, Flash Games & Interactive animations

Trinity Infoway Ltd.

Mar 2001 – Apr 2005



Project Leader - Designing

From intern to Visual Designer. Here I found the love to User Centered Design.

EDUCATION

MBA, Finance

Symbiosis, Pune

2005 – 2007

B-Com

University of Calicut, Kerala

1999 – 2001

CERTIFICATION

Digital Business Strategy [AI, Crowd & Platform]

MIT [2019]

User Experience for Web

Open2Study [2014]

GNIIT

NIIT, Kerala [2000 – 2002]

Web-Designing Graphics & Multimedia

CEDTI, Kerala [2002]

DESIGN TOOLKIT

Sketch / InVision

Adobe Photoshop

Adobe Illustrator/Flash/DW

Photography

HTML5 / CSS3

Axure 7 / Balsamiq

Figma

Adobe XD

ACHIEVEMENTS

★ Go Extra Mile Award for Quest – *Symphony Teleca*

★ Hall of Fame Award for Outstanding Performance for BigBelly – *Symphony Teleca*

★ Creativity Award for Graphic Design – *Sapient Corporation*

★ Recognition for Leadership & Client Focused Delivery – *Sapient Corporation*

PAINTING PENCIL SKETCHING
PHOTOGRAPHY LISTENING MUSIC
EXPLORING NEW THINGS